

# MARCH 2025 QUARTERLY MEETING 3.4.25, 8:30-10AM



Please introduce yourself in the chat: Name, title, organization





# CHICAGOLAND HEALTHCARE WORKFORCE COLLABORATIVE

# MISSION

The Chicagoland Healthcare Workforce Collaborative unites employers and industry partners to support an inclusive healthcare workforce, provide accessibility for unemployed and underemployed populations, and develop innovative responses to the evolving needs of the healthcare industry.

# **STRATEGIC PILLARS**

# Local & Targeted Hiring

Focusing recruitment efforts in areas with higher concentrations of unemployment



# **Education & Training**

Bridging the gap by uniting a variety of partners across the healthcare industry



# Retention & Career Pathways

Offering education & training opportunities to new career pathways for employees



# **EMPLOYER-LED SECTOR PARTNERSHIP** • 12+ employer partners • 20+ strategic partners

# AdvocateAuroraHealth<sup>®</sup>

# Northwestern Medicine<sup>®</sup>

Ann & Robert H. Lurie Children's Hospital of Chicago®

















LOYOLA

MEDICINE







# **D** RUSH UNIVERSITY MEDICAL CENTER

THE UNIVERSITY OF CHICAGO MEDICINE







### CHICAGOLAND HEALTHCARE WORKFORCE COLLABORATIVE

## I. 2025 Strategic Plan

### 2024 year-end survey results & 2025 strategic goals

# II. Data & Discussion

Lightcast report presentation & discussion

# III. Project Updates

- Good Jobs Challenge Nursing Assistant Training Hub
- Equitable Career Pathways grant program

# IV. Policy Update

Update on Federal & State policy priorities Jordan Powell, Illinois Health and Hospital Association

## **Community Announcements**



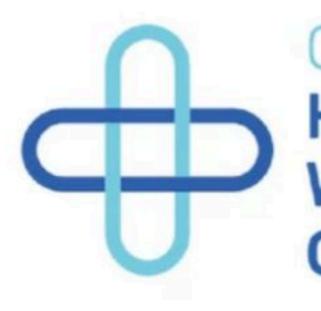
sistant Training Hub program

# **CHWC 5-YEAR VISION** (2024 - 2029)

CHWC is a healthcare workforce development **think** tank led by exceptional healthcare leaders with experience in health equity, workforce development, community engagement, and diversity, equity, and inclusion.

CHWC is recognized locally and nationally as an exemplary model of peer learning and collective problem solving.





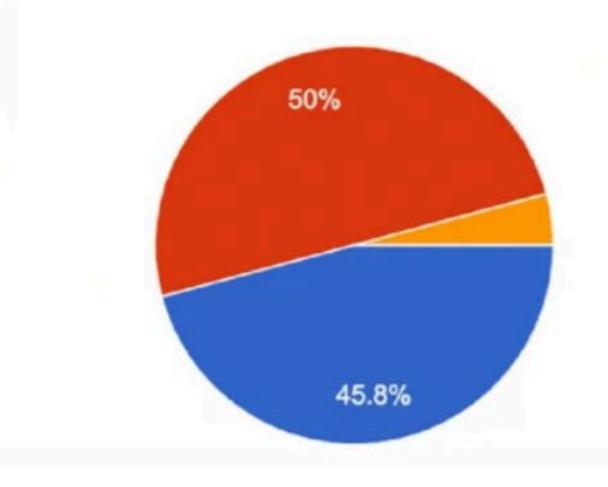


CHICAGOLAND HEALTHCARE WORKFORCE COLLABORATIVE

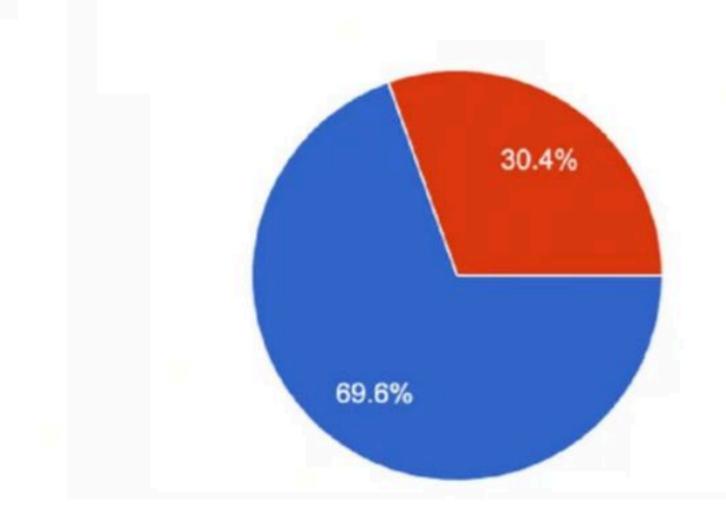
# 2024 Survey

How important is your engagement with CHWC to meeting your organizational goals?

24 responses



I have taken things I have learned at CHWC back to my organization.

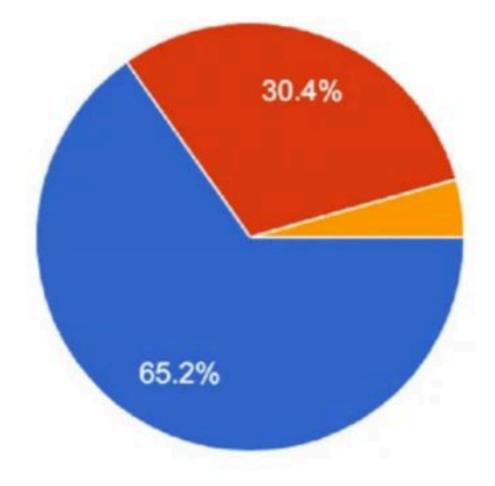


23 responses

I am able to make meaningful connections with my peers and other healthcare stakeholders through CHWC.

23 responses

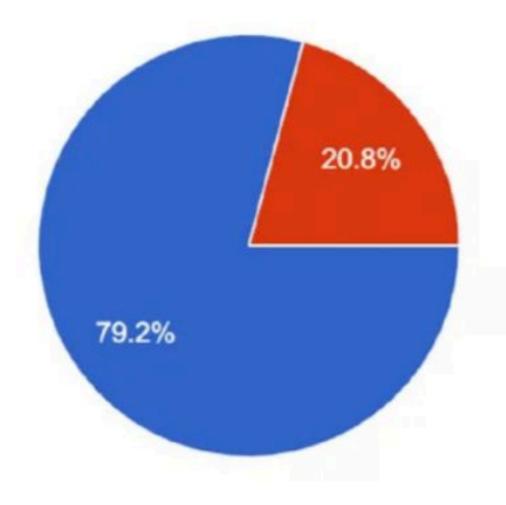




I view involvement with CHWC as a means of making significant positive impact.

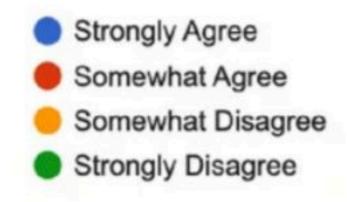
24 responses

Strongly Agree Somewhat Agree Somewhat Disagree Strongly Disagree











# 2024 Survey

### "In 2025, what topics would you find useful for CHWC to provide learnings and trainings on?" Most popular topics:

- 1. Apprenticeships
- 2. Career Pathway Building
- 3. Career Exposure and Navigation & Workforce Programming Funding
- 4. Frontline Employee Retention, Workforce Data, & Workforce Programming ROI

### "Is there anything else you would like the CHWC team to consider as they develop plans for next year?"

- "Celebrating success of Participants"
- all stakeholders to see what we have been working towards and for"

### "What is one additional thing CHWC could do or do better to help you reach your organizational goals?"

- "A shared contact list if everyone agrees"
- "continue to identify funding opportunities"
- "Find alignment across the target roles to focus on in 2025 (i.e. RT, MA, PCT, Imaging, etc) and address pipeline attraction"
- "Add another in-person event"
- "Help my institution to find opportunities to launch nursing programs"

 "involving those that have benefited from these programs (apprenticeships, students, employees) more to speak or share at some of the meetings; would like to hear their voices. This would allow

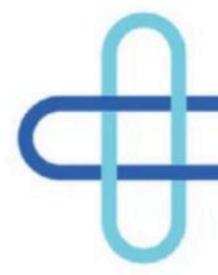




# CHWC 2025 STRATEGIC PLAN PRIORITIES

### Facilitate Peer Learning & Foster Connections

- Host at least 6 learning events on hot topics
- Host an in-person event on Apprenticeships
- Host a Respiratory Therapy Workforce Summit to examine the shortage of respiratory therapists in our region and c design solutions and strategies
- Host an in-person employer peer learni event



Disseminate Regional Workforce Data & Lead Data-Informed Discussions

•	Share Lightcast workforce
	data reports on Cook County
	Hospitals & Health Systems
	with all partners on a quarterly
	basis
	Bring occupation - and
0-	program-specific Lightcast
	data into learning events as
ing	appropriate

### CHICAGOLAND HEALTHCARE WORKFORCE COLLABORATIVE

Increase CHWC Visibility & Build Reputation

Leverage Our Collective Voice

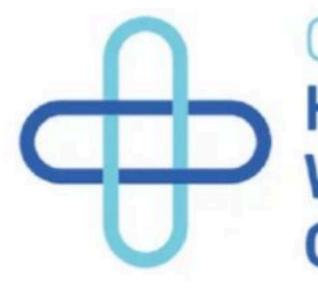
Support Efforts to Fund Workforce Projects

# **CHWC 2025 STRATEGIC** PLAN PROJECTS



# **Youth Pathways** Committee

- Increase the number of outreach events to youth
- Host lunch and learns to facilitate more peer learning and collaboration around youth career
- awareness and engagement
- Recruit more organizations to the YPC and clearly delineate roles



# **Good Jobs Challenge**

**Advancing Equitable Career Pathways Grant** 



### CHICAGOLAND HEALTHCARE WORKFORCE COLLABORATIVE

**Career Pathways Resource** 

**PCT to ADN Pathway Program Exploration** 

# **Career Pathway Programs Across the Nation Series:** Nursing Pathways in Vermont & North Carolina

### University of Vermont Medical Center's Licensed Nursing Assistant to Associate's Degree Registered Nurse Pathway Program

- Support completing prerequisites before beginning the nursing curriculum
- Wrap around supports and paid study time each week

### Atrium's (now part of Advocate) RN Educational Assistance Program

- program
- paid education time.

0

# THURSDAY MARCH 27th, 11AM-12PM

• Unique funding mechanism with an employer funded loan program that UVMMC pays off while employed.

• Targets employees already accepted into an Associate's Degree in Nursing or Bachelor's Degree in Nursing

• Provides up to three years of prepaid coverage of tuition, books and fees up to \$14,000 per year, as well as

 Since 2018, the program has accepted 157 participants with 38 teammates successfully graduating and moving into ADN or BSN roles, and the current retention rate amongst participants is impressive at 93%.







"At Lightcast, we collect millions of labor market data points every day. In order to make use of them, we need to recognize how they connect. Our taxonomies are how: by organizing skills, occupations, and jobs into an understandable system, we can enable greater efficiency and optimization throughout the world of work and unlock new possibilities in the labor market.

An occupation describes the role a person performs, a title is what the individual's job is called (by employers or employees) and the skills are used to accomplish it."

### SOURCES:

- US Census Bureau Quarterly Workforce Indicators
- US Census Bureau American Community Survey
- US Bureau of Labor Statistics Local Area Unemployment Statistics
- Administration)
- More than 65,000 job posting sites worldwide

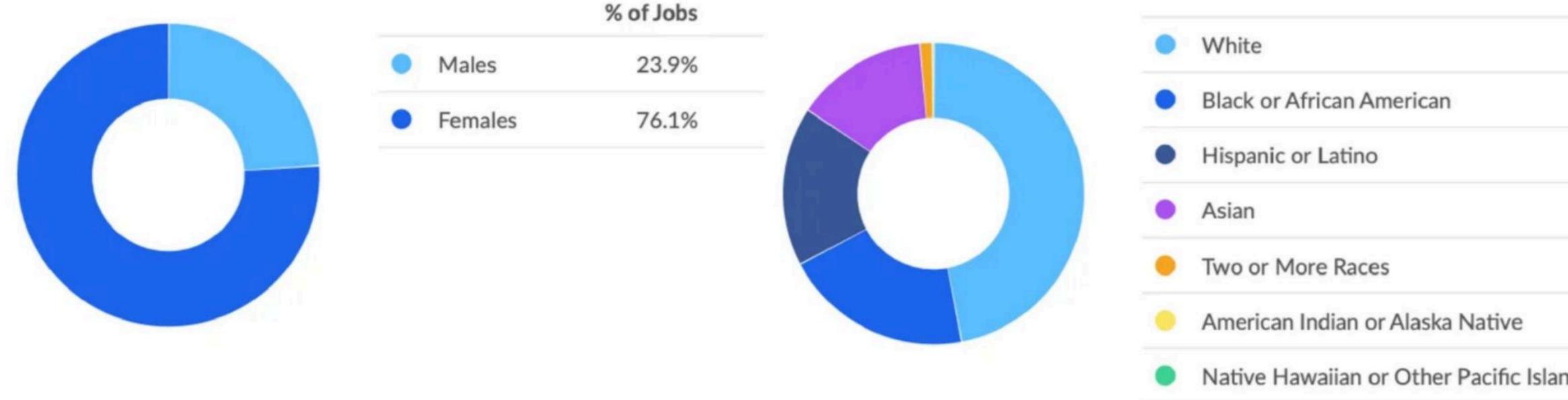
Characteristics of the Insured Unemployed (CIU; Dept. of Labor, Employment and Training





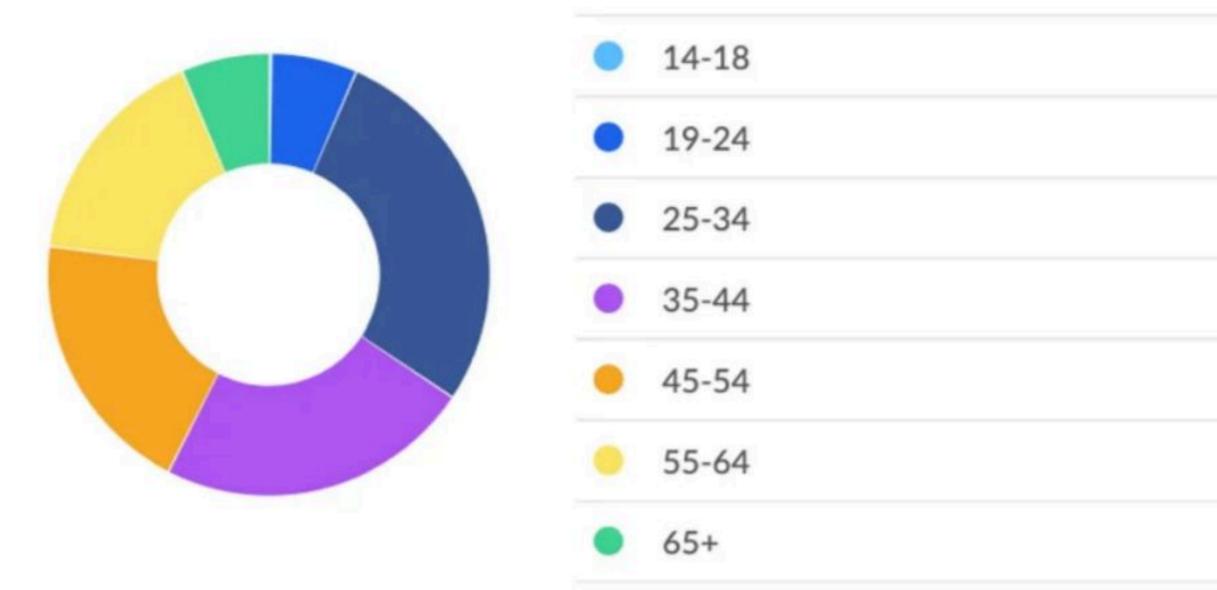
# Who is working in Cook County's General Medical and Surgical Hospitals?

Industry Gender Breakdown



Source: Industry Snapshot Report, General Medical and Surgical Hospitals in Cook County, IL, Lightcast, February 2025

### Industry Age Breakdown



Industry Race/Ethnicity Breakdown

### AhaSlides

Jobs
127
6,828
30,375
25,142
21,280
18,023
7,035

	% of Jobs	Jobs
	46.9%	51,040
	20.3%	22,037
	17.1%	18,627
	14.2%	15,481
	1.3%	1,400
	0.1%	122
nder	0.1%	101

## **Top Posted Occupations**

**Registered Nurses** 

Health Technologists and Technicians, All Other

**Medical Assistants** 

Medical and Health Services Managers

Nursing Assistants

**Respiratory Therapists** 

Radiologic Technologists and Technicians

Cardiovascular Technologists and Technicians

Magnetic Resonance Imaging Technologists

Diagnostic Medical Sonographers

**Clinical Laboratory Technologists and Technicians** 

Phlebotomists

Pharmacy Technicians

Surgical Technologists

Source: Industry Snapshot & Job Posting Analytics Reports, General Medical and Surgical Hospitals in Cook County, IL, Lightcast, February 2025

Total/Unique	(Feb 2024 -
	Jan 2025)

869 / 297

15,091 / 5,042	Top Job Titles
3,568 / 1,237	Patient Care Technicians
2,592 / 1,038	Phlebotomists
1,898 / 827	Respiratory Therapists
1,402 / 555	Registered Nurses
1,843 / 520	Medical Surgical Registered Nur
1,260 / 438	
1,056 / 407	
1,113 / 394	Who are we hi
1,118 / 386	Cook County's
946 / 380	General Medic
967 / 354	Surgical Hosp
933 / 335	



### **Unique Postings**



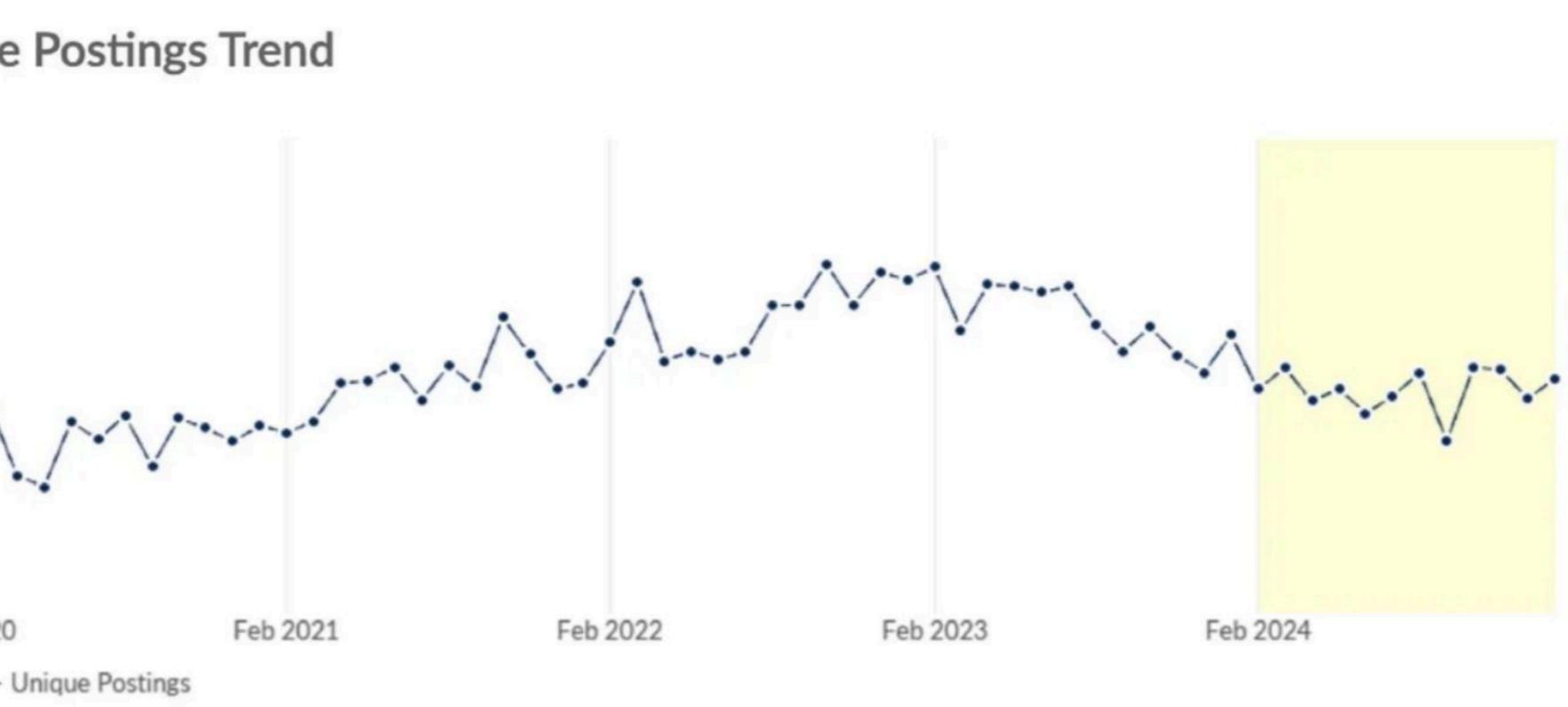
# iring in 's cal and bitals?

# Who is hiring and how many openings are posted?

<b>Top Companies Posting</b>	Unique
Northwestern Memorial Healthcare	4K
Rush University Medical Center	3.5K
reastreated center	ЗК
Trinity Health	2.5K
Northwestern Medicine	2К
Sinai Health System	1.5K
	1K
Edward-Elmhurst Health	0.5K
University of Chicago Medical Center	OK Feb 2020
ScionHealth	-•- (
Cook County Government	





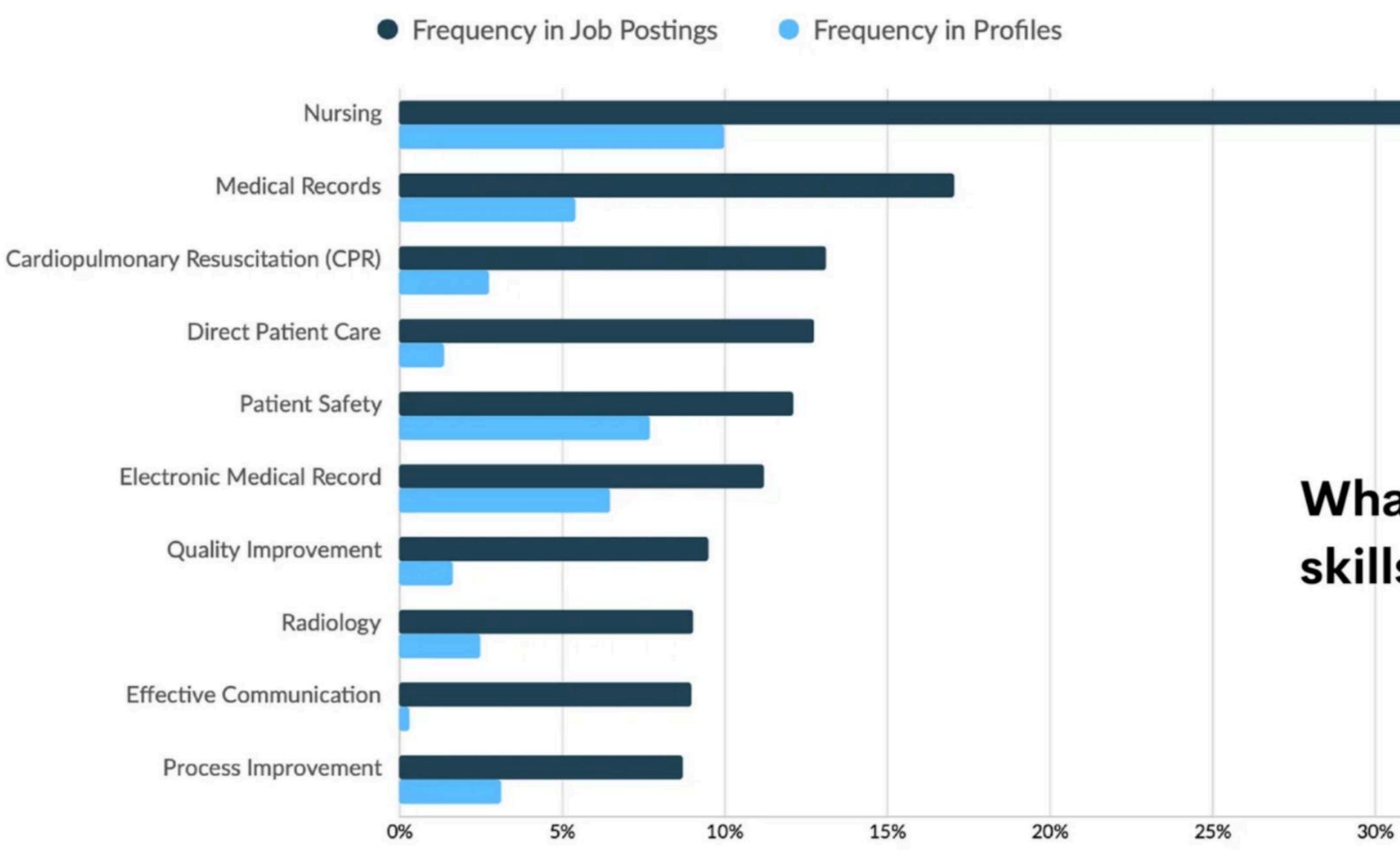




22,012

## **Unique Postings** 58,528 Total Postings

### **Top Specialized Skills**

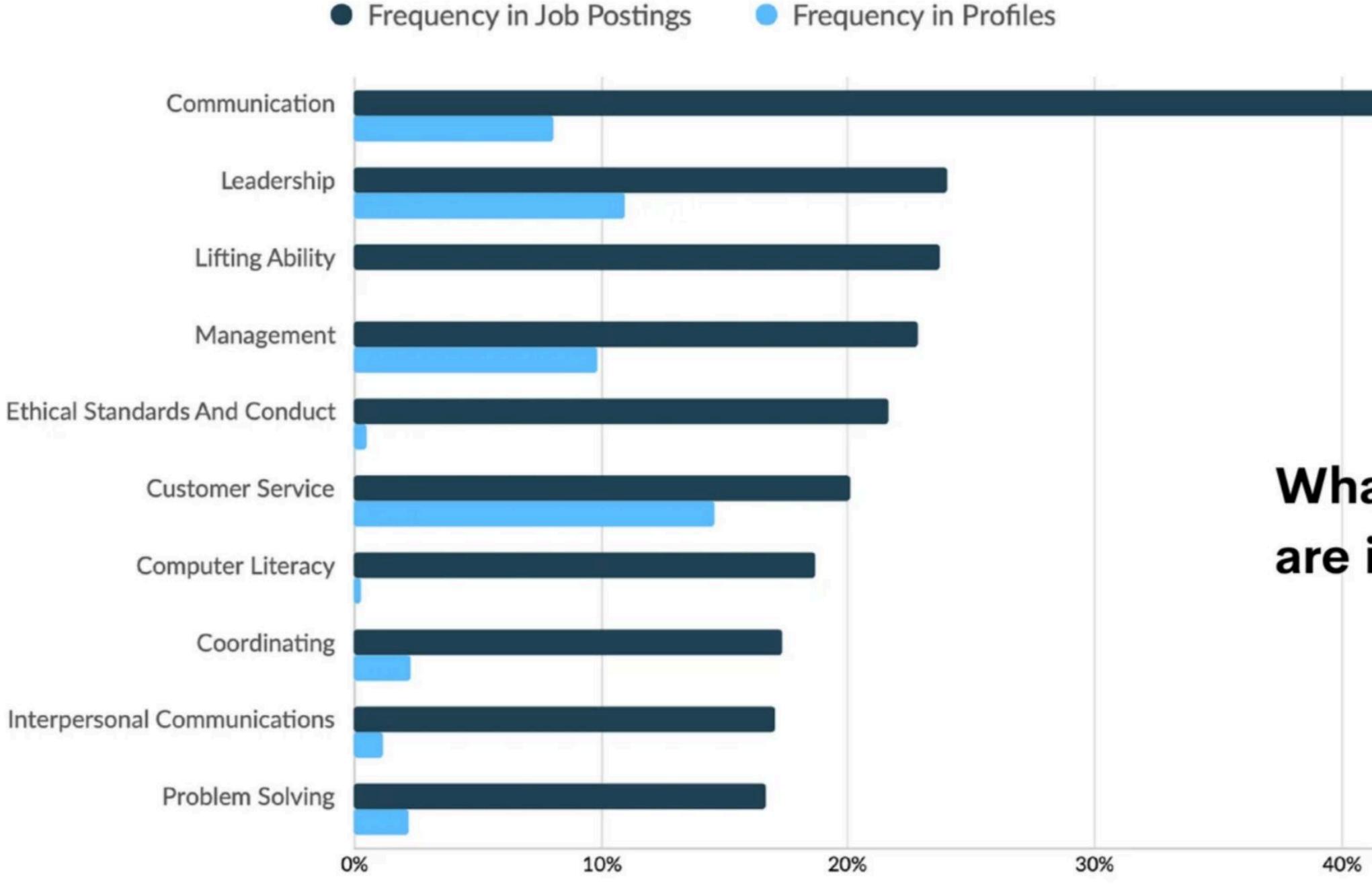


Source: Job Posting Analytics Reports, General Medical and Surgical Hospitals in Cook County, IL, Lightcast, February 2025



# What specialized skills are in demand?

### **Top Common Skills**



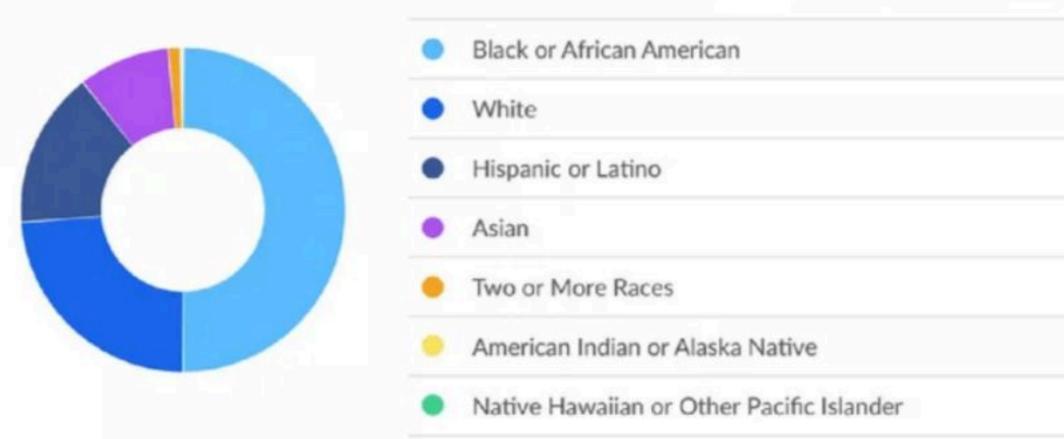
Source: Job Posting Analytics Reports, General Medical and Surgical Hospitals in Cook County, IL, Lightcast, February 2025



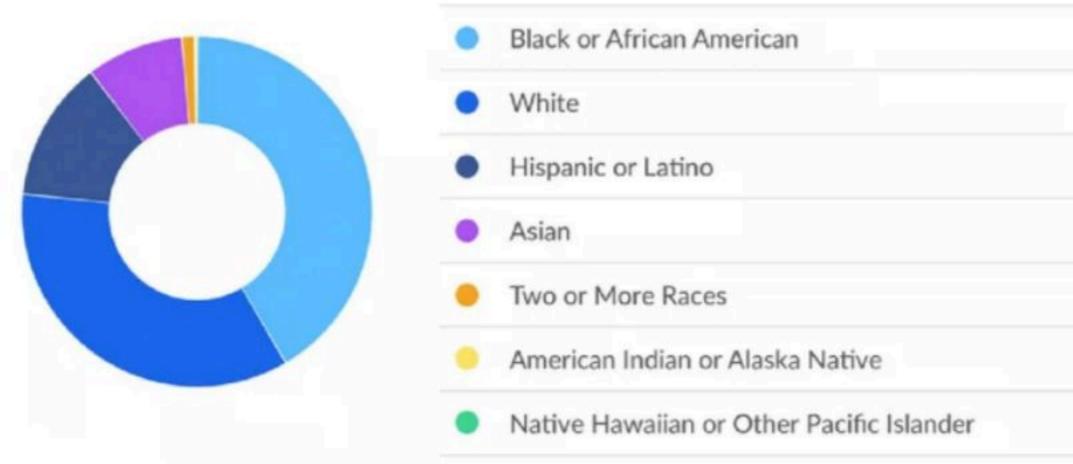
# What common skills are in demand?



### Nurse Assistants: \$20.42/hr



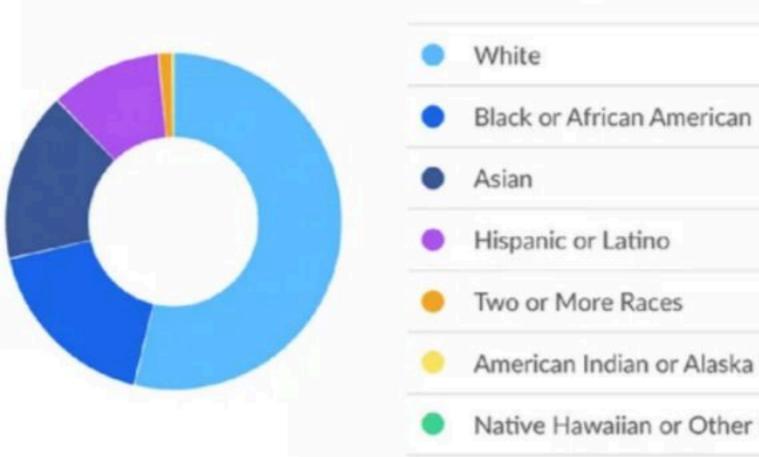
### Licensed Practical Nurses: \$31.72/hr



Source: Occupation Snapshot Reports, Cook County, IL, Lightcast, November 2024

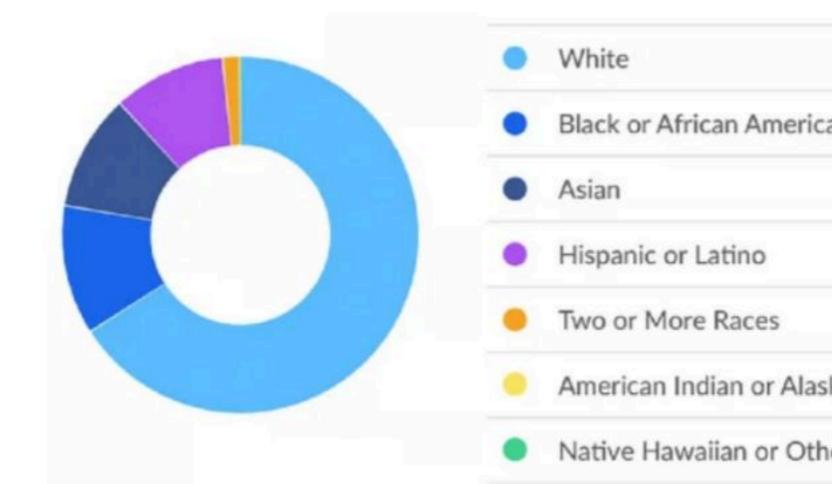
## Who are our nurses?

### Registered Nurses: \$40.48/hr



% of Jobs	
49.9%	
23.8%	
15.6%	
9.1%	
1.2%	
0.2%	
0.1%	

### Nurse Practitioners: \$60.32/hr



% of Jobs	
41.5%	
35.1%	
13.0%	
9.0%	
1.2%	
0.2%	
0.1%	



	% of Jobs
	53.7%
	17.7%
	16.4%
	10.7%
	1.3%
Native	0.1%
Pacific Islander	0.1%



	% of Jobs
	65.8%
can	11.7%
	10.6%
	10.2%
	1.5%
ska Native	0.1%
her Pacific Islander	0.0%

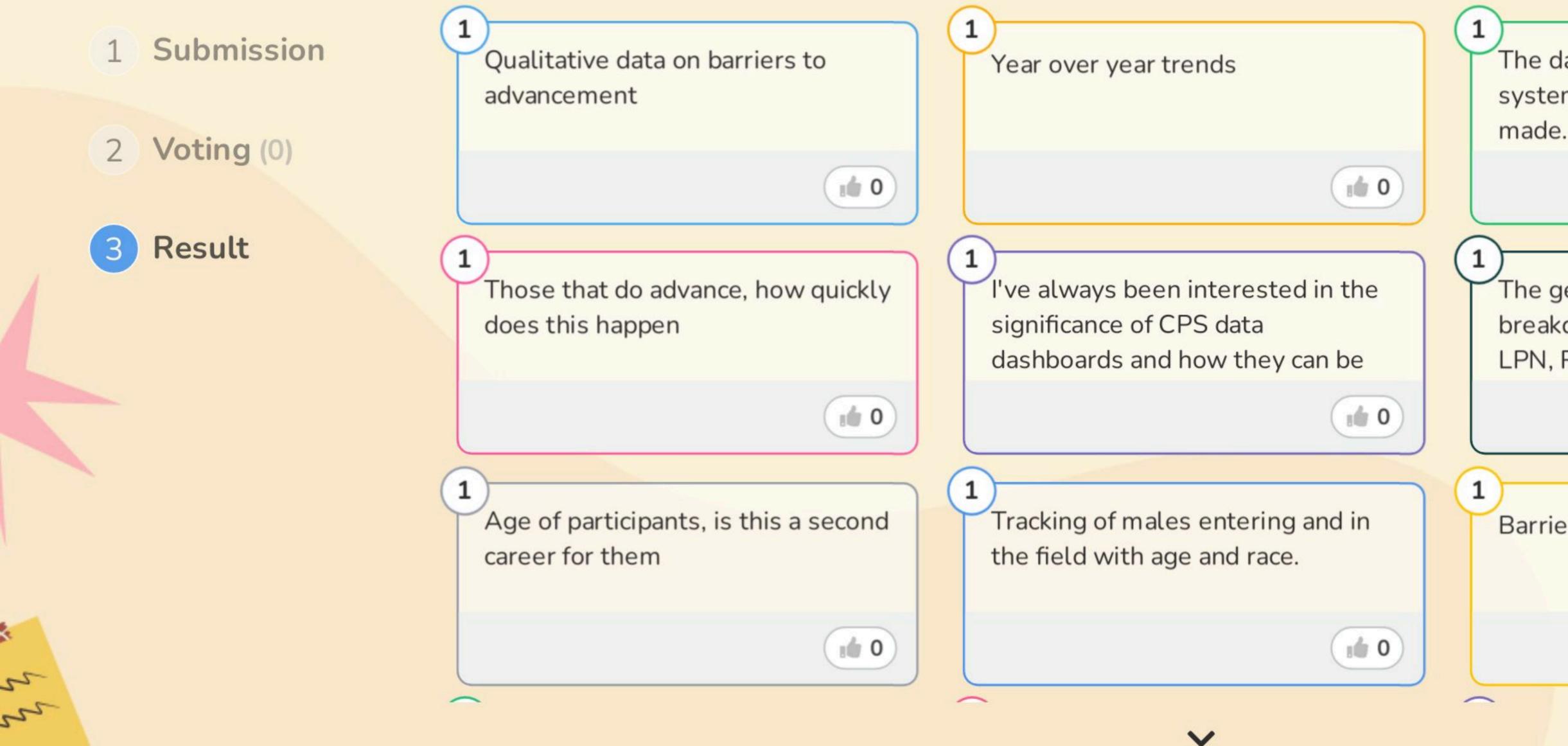
# MINI BREAK-OUT ROOMS Introduce yourself

What did you find interesting, surprising, or though-provoking about the data shared?



# 10 MIN

# What additonal data would help us in our efforts to create a stronger, more inclusive healthcare workforce?





1 0

10

**0** 

120

The data is there, action toward systemic changes need to be made.

The gender and zip code breakdown for employment in NA, LPN, RN, APRN categories.

Barriers to advancement

## NURSING ASSISTANT PROGRAMS DASHBOARD

		Target total participants	# Started Training	# In Training	# Completed Training	# Hired	# Retained
LOYOLA-Valpo	TRINITY-LOYOLA	78	14		13	13	7
UI HEALTH-TTI	UI HEALTH	55	53	16	37	11	7
RUSH-PCT	RUSH-PCT	80	57		54	45	36
RUSH-ADN	RUSH-ADN Upskill	11	9	9			
UCM-Malcolm X	U CHICAGO	21	7		6	5	5
<b>UCM-Prairie State</b>	MEDICINE	12	2		2	1	1
LURIE-TTI	LURIE CHILDREN'S	76	30	19	5	3	3
ACTUAL outcomes as of 2/28/25	ACTUAL outcomes as of 2/28/25		172	44	117	78	59
TOTAL budgeted	TOTAL budgeted	333	340		300	270	

Average Starting Wage: \$18.48 Full Time Hires: 78 Union Hires: 51 / Non-Union: 27



# GOOD JOBS UPDATES AND UPCOMING **EVENTS**

JANUARY **FEBRUARY** 

**APRIL 2025** 

- **Valparaiso University**

CHICAGOI AND WORKFORCF COLLABORATIVE

### Good Jobs Nursing Assistant Community of Practice Retreat at IMD - Jan 21

### Interviews with program alumni (ongoing)

• CNA Career Exploration Workshop at • CNA Recruitment and Hiring event at **Tukiendorf Training Institute** 

# Advancing Equitable Career Pathways



Funding provided by:

**National Fund** for Workforce Solutions



# The Grant

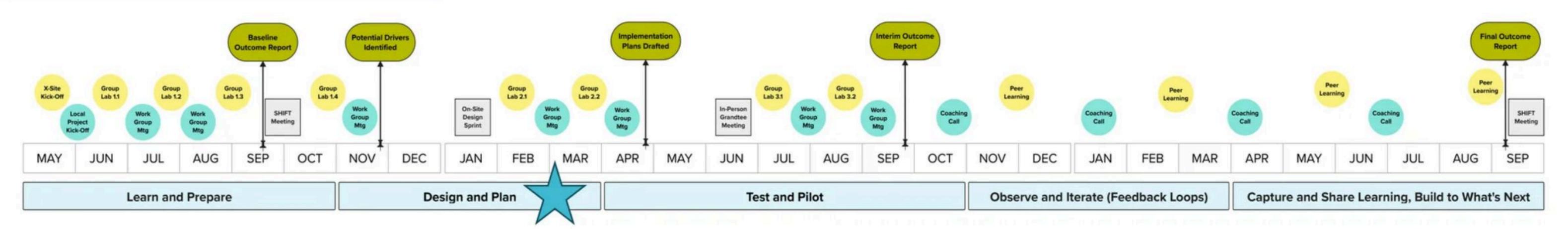
**The Problem:** People of color are underrepresented in many career pathways that lead to middle and high wage jobs. This is not a result of inherent preferences, but of various structural drivers. Community colleges and workplaces often uphold these drivers of inequity.

**The Request:** Convene local community college and industry partners to design and test strategies that aim to increase the proportion of people of color that enroll in and complete credential or degree programs that lead to high quality jobs — particularly jobs in which they have historically been underrepresented.

4 Cites: Chicago, Cleveland, Springfield, Syracuse

Grant Award: \$225,000 for the 28-month project period

Chicago Team: Chicagoland Healthcare Workforce Collaborative, Malcolm X College, and Chicagoland Workforce Funder Alliance





# What The Data Tells Us

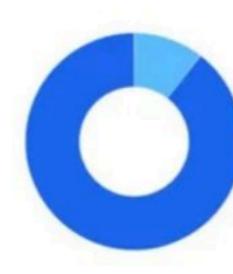
### CNAs in Cook County

**Occupation Gender Breakdown** 

• Males         13.4%         3.558           • Females         86.6%         23,088		% of Jobs	Jobs
	<ul> <li>Males</li> </ul>	13.4%	3,558
	<ul> <li>Females</li> </ul>	86.6%	23,088
	<ul> <li>Females</li> </ul>	86.6%	23,088

**Occupation Race/Ethnicity Breakdown** 

		% of Jobs	Jobs
•	Black or African American	49.9%	13,297
•	White	23.8%	6,344
•	Hispanic or Latino	15.6%	4,167
•	Asian	9.1%	2,429
•	Two or More Races	1.2%	322
	American Indian or Alaska Native	0.2%	50
•	Native Hawaiian or Other Pacific Islander	0.1%	38



Occupation Race/Ethnicity Breakdown



### **Registered Nurses** in Cook County

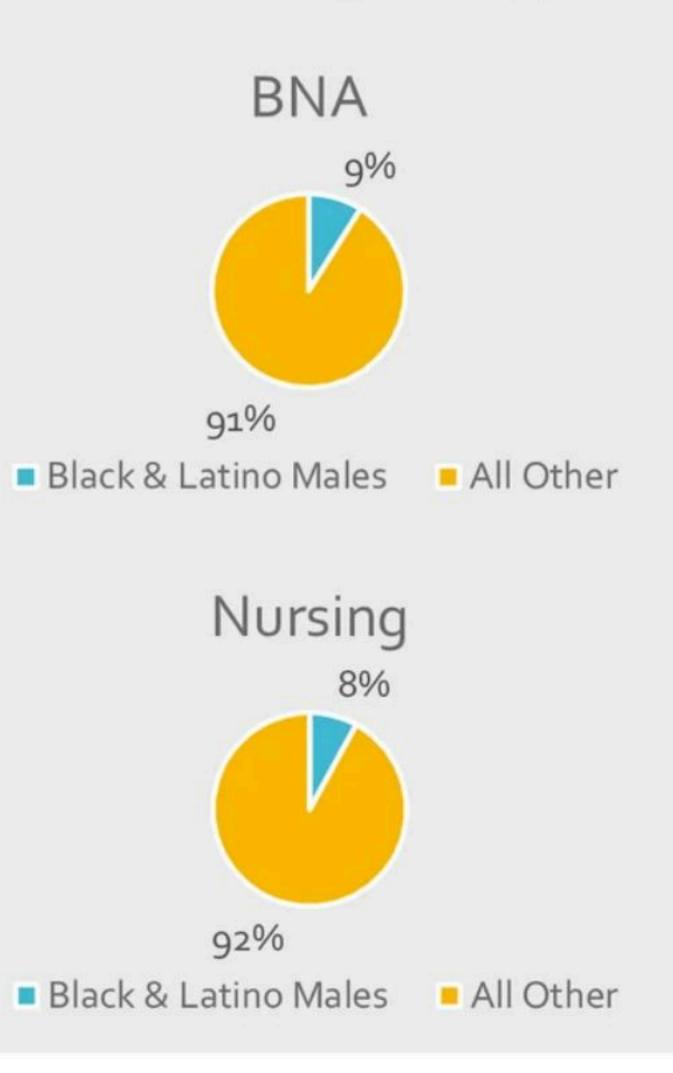
### **Occupation Gender Breakdown**

	% of Jobs	Jobs
Males	10.4%	6,750
<ul> <li>Females</li> </ul>	89.6%	58.264

		% of Jobs	Jobs
•	White	53.7%	34,906
•	Black or African American	17.7%	11,501
•	Asian	16.4%	10,657
•	Hispanic or Latino	10.7%	6,987
•	Two or More Races	1.3%	856
	American Indian or Alaska Native	0.1%	68
	Native Hawaiian or Other Pacific Islander	0.1%	40

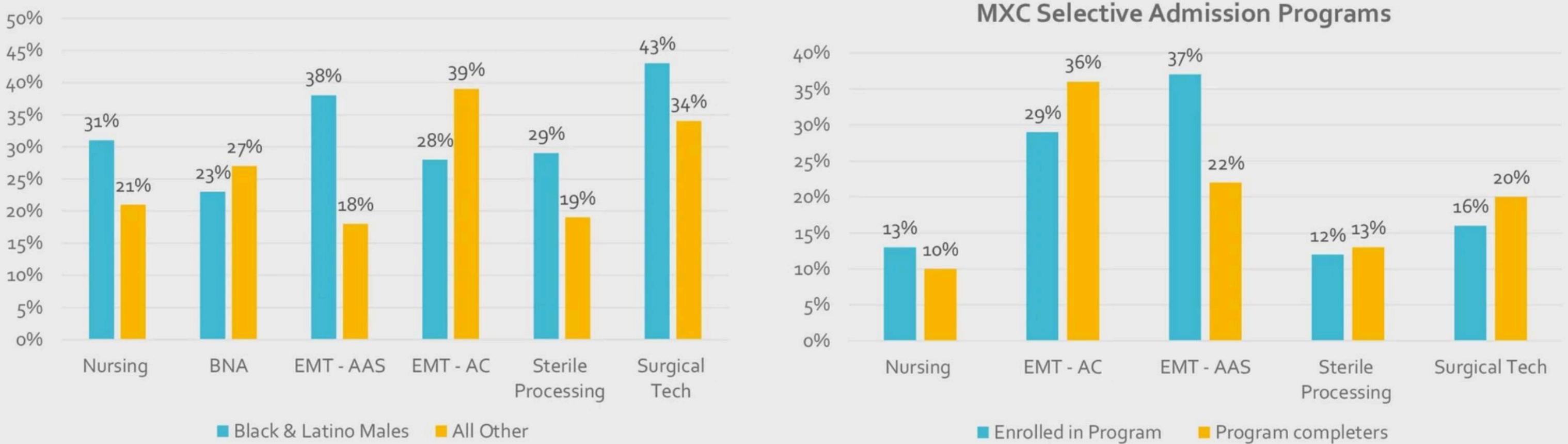


### 2023-24 MXC Program Applicants



# What The Data Tells US (Part 2)

2023-24 Acceptance Rates **By MXC Selective Admissions Programs** 



Black & Latino Males Share of **Enrollment and Completion of** 

### AhaSlides

# Design Sprint – Day 1 The Problem Statement

### Statement 1

Careers in healthcare are in demand and offer pathways to good jobs; however, Black men are underrepresented in healthcare roles. While Malcolm X college boasts high completion rates for credential programs that lead to healthcare occupations like EMT/paramedic, surgical tech, and registered nurse, Black men enrolled in courses at Malcolm X do not enroll in healthcare programs at proportionate rates to their peers.

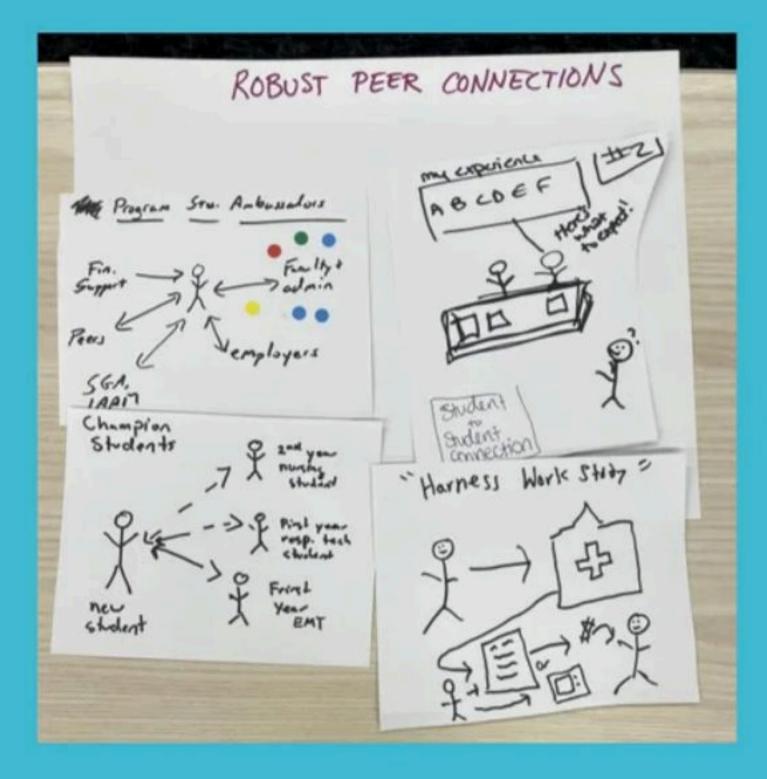


### Statement 2

Malcolm X and its industry partners do not engage Black men in a way that helps them envision themselves being successful in a healthcare career or nurtures their career navigation (e.g. helps them decide if pursuing a healthcare career is for them)



# Design Sprint – Day 2 Our Top 4 Ideas



Design a work-study "peer champion/ambassador" position that facilitates a peer network to support students entering or thinking about entering healthcare programs at Malcolm X.

Design a web-based platform that connects a diverse group of healthcare professionals with Black men interested in entering healthcare programs at Malcolm X

Design a long-term social network for Black men pursuing healthcare careers that focuses on bringing healthcare professionals into the community, as well as bringing Black men into healthcare settings.

Develop a student-led communications strategy that helps students understand what careers in healthcare offer them



# Next Steps

Checking our assumptions: Conducting 4-8 empathy interviews with MXC students to check key assumptions underpinning the Peer Ambassador plan

Working out the logistics: Work with stakeholders both in and out of MXC to check feasibly of Peer Ambassador plan

Drafting the Implementation Plan: Due in April, will outline the tangle steps to lunch pilot program

Pulling ideas from the sand box: The design sprint generated several other ideas that would outside the scope of the grant but would be good projects for CHWC and MXC to work on together. We will be connecting with CHWC members to see which ideas should become realities.



Illinois Health and Hospital Association

### **IHA Advocacy Update**

Jordan Powell, Senior Vice President, Health Policy and Finance

### GOP Budget Framework Includes \$880B in Potential Medicaid Cuts

### **Republicans argue Medicaid reform is necessary**

Republicans control the House and Senate, and Medicaid reform is expected to be included in one or two budget reconciliation bills that require only simple majorities to pass and avoid the risk of a Senate filibuster.



"There's some talk about work requirements and various aspects."

 House Speaker Mike Johnson, R-La. (Axios)



We have to have savings....I'm sure Medicaid reform is going to be a part of it.

 House Energy & Commerce Committee Chair Brett Guthrie, R-Ky. (Axios)



"Without (changes), we will watch this country sadly enter into fiscal collapse."

 House Budget Committee
 Chair Jodey Arrington, R-Texas (KFF Health News)



### (305 ILCS 5/2) Illinois Public Aid Code.

If Illinois' federal medical assistance percentage (FMAP) is reduced below 90% for persons eligible for medical assistance under this paragraph 18, eligibility under this paragraph 18 shall cease no later than the end of the third month following the month in which the reduction in FMAP takes effect.



### IHA CEO Sounds Alarm on Medicaid Cuts

Crain's Forum on What's Ahead for Medicaid

### Commentary: More Illinois hospitals will close if Congress cuts Medicaid funding

**CRAIN'S** CHICAGO BUSINESS

A CRAIN FAMILY BRAND

By A.J. Wilhelmi





A healthcare worker at Perry Memorial Hospital in Princeton.

This commitment is especially critical for the 3.4 million Illinois residents who rely on Medicaid for access to health care. Medicaid is not just a program. It is a lifeline for low-



income families, children, seniors and individuals with disabilities. It is the cornerstone of health care access in our state, and Illinois hospitals have been steadfast partners in ensuring its success.

That is why the menu of proposed Medicaid changes now being circulated on Capitol Hill is so concerning to our membership. The underlying financial objective of many of these proposals is to offload billions of dollars in federal health care funding obligations to the states, which will ultimately jeopardize health care coverage for millions of Americans.



A.J. Wilhelmi is president and CEO of the Illinois Health & Hospital Association.

Historically, federal levels of health care funding for Illinois have been among the lowest in the nation, a significant reason why Illinois sends more tax dollars to the federal government than it receives in federal aid. For this reason, Illinois' current Medicaid rates do not come close to covering the cost of care.



### Pritzker Proposed Health Care Spending: \$45.3B

### Investing in What Matters: Health and Social Service Programs

### Healthcare and Family Services Caring for Illinois Families

### FY26 Proposed Budget: \$45.302 billion All Funds, including \$9.359 billion General Funds

- Estimated **\$29.3 billion** (\$1.7 billion or 6.1% increase) general revenue and related funds liability associated with medical assistance to 3.5 million Illinoisans, including:
  - Approximately 1.6 million children;
  - Almost 550,000 seniors and adults with disabilities;
  - More than 590,000 non-disabled adults; and
  - More than 785,000 adults eligible through the Affordable Care Act.
- Includes full annualized costs, an increase of over \$300 million from prior year levels, of Medicaid program rate increases and programmatic changes enacted last spring, most of which are effective mid-FY25.
- \$191.8 million for comprehensive behavioral health services integrated with physical healthcare.
  - Expands access and invests more resources in mental health and substance use treatment services.
- **\$132.8 million** to continue implementation of the Pathways to Success Program to provide care coordination, mentoring, and support services to eligible children.
- \$27.7 million to develop an in-state network of Psychiatric Residential Treatment Facilities (PRTFs).
- \$132 million for the Health Benefits for Immigrant Seniors (HBIS) program, of which \$110 million is appropriated from GRF.
  - Health Benefits for Immigrant Adults (HBIA) is not funded in the proposed budget.
- Ensures 100% pass-through of child support collected on behalf of clients receiving Temporary Assistance for Needy Families (TANF) assistance.
- **\$15 million** appropriation for the Medical Debt Relief Pilot Program Fund.

Embargoed until 12:00 PM, Wednesday, February 19, 2025

20



### Advocacy Priority: 340B



### **Patient Access to Pharmacy Protection Act**

- HB 3350 (Moeller) and SB 2385 (Koehler)
- Bill prohibits pharmaceutical manufacturers from prohibiting, restricting or interfering with contract pharmacy's ability to dispense 340B-acquired medications
- IHA partnering with FQHCs
- PhRMA heavily opposed

### **IHA Steps**

- Engaged key legislative leaders
- One-on-one education with lawmakers
- Advocacy alert to members





### Advocacy Priority: Workforce

### **Healthcare Workforce Commission Act**

- HB 3649 (L. Davis) and SB 1770 (Glowiak-Hilton)
- Language being circulated with Governor's Office and key legislators
- Establishes a workforce commission of stakeholders to address longstanding workforce challenges (licensure, violence, recruitment/retention, etc.)
- Commission to provide specific recommendations to Illinois General Assembly



### Bill Status of HB3649 104th General Assembly

Full Text Votes Witness Slips View All Actions Printer-Friendly Version

Short Description: HEALTH CARE WORKFORCE-TECH

House Sponsors Rep. <u>Lisa Davis</u>

### Last Action

Date	Chamber	Action
2/18/2025	House	Referred to Rules Committee

### Statutes Amended In Order of Appearance

New Act

### Synopsis As Introduced

Creates the Health Care Workforce Commission Act. Contains only a short title provision.

### Actions

Date	Chamber	Action
2/7/2025	House	Filed with the Clerk by Rep. Lisa Davis
2/18/2025	House	First Reading
2/18/2025	House	Referred to Rules Committee





# COMMUNITY ANNOUNCEMENTS



